

# ATTENDEES INTERACT WITH ART IN TACOMA



For the tenth year, Tacoma once again featured the artwork of their employees and their family members. Naomi Strom-Avila, who has run the program from the beginning, was presented with a Tenth Anniversary Award by Jackie Szafara, Executive Director, who made the cross country trip to Tacoma for the reception. City Manager Marty Campbell and Assistant Manager Mark Lauzier both attended the event and spoke on the popularity and relevance of the show for the employees and their family members.

The reception was held at the Broadway Center, an old theatre and a great backdrop for the awards presentation. All the winning pieces were brought to the theatre for the reception so attendees could interact with the winners and their artwork after the ceremony. The Best of Show winner was an amazing small, intricate, clay vessel with the story of Little Red Riding Hood carved and sculpted around the outside. The piece, pictured, was made by Carrie Carriveau, a Public Library employee.

Our new Art Education award went to teen Ella Robinson. The judges mentioned the challenge in presenting this award as they felt many artists deserved the opportunity to receive \$200 towards taking an art class. Ultimately, the judges chose Ella's work, who also won First Place in the Teen 13-18 category.

By filling the hallways of the Tacoma Municipal Building and Public Utilities Building, employees get a chance to see their peers and family member's artwork as they go from floor to floor during the course of their business day. The show remains hanging for three weeks, plenty of time to see the artwork if you are in the area.

## Jackie's Renderings

*A message from the Executive Director*

"Art washes from the soul the dust of everyday life." Pablo Picasso

On a recent trip to an NAP board members' home, he gave us a tour of his garden, which has been planned and developed over a 25 year span. Multi-colored grasses of all sizes and shapes and colors lead you down different pathways, with sculptures placed under, near, or even beside you as you walk. Such a personal example of artistic expression, albeit plants versus brushstrokes.

As summer is upon us, use the long days to get out and see

art in outdoor spaces. Up to 1% of capital construction costs of public buildings are set aside for permanent installation of artwork so many lobbies and courtyards have been transformed with hanging mobiles and giant sculptures, so remember to look up! Airports have become hosts to thousands of art installations so look around your terminal on that summer trip. It's the 100th year of the National Parks Service in August so #Findyourpark. Energize through artwork! JS



## A SUCCESSFUL DECADE OF ART AT ATLANTIC HEALTH

In December of 2006 Maria Lupo discovered our program through a Society for Arts in Healthcare newsletter and being the true advocate for the arts that she is, she made it her mission to bring this opportunity to the Atlantic Health System community. Maria saw the benefits of our program and has run a wonderful, successful show for these past ten years.

Ania Lesiak began co-coordinating the show in 2014 and she has also been fantastic to work with. Her dedication and hard work in coordinating this show elevates the experience for each and every participant.

They had an excellent turn out for their tenth anniversary show which included 204 artworks by 139 participating artists. They celebrated the occasion by incorporating a few extras at the reception including; themed treats, a special \$100 "Ten for Ten" Award given to the tenth artist to register, and raffled off ten \$10 Starbucks cards to attendees.

The show is open to employees and their family members from not only five separate hospital locations, but also corporate as well as all Atlantic Health System affiliated offices and sites. This

brings their base of invited participants to an estimated 15,000. With such a tremendous employee base there will surely be many more talented individuals that will bring forth their art in the years to come.

The National Arts Program® sent along a Tenth Anniversary Award to commemorate the special occasion and our partnership with this incredible team. Maria and Ania run an amazing employee art show and we consider this one of our most consistently successful shows across the country. Thank you to Maria, Ania and the entire Healing Arts Team and of course thank you to all of the participating artists for sharing their talents!



Two nurses take time out of their hectic schedule to stop and enjoy all the artwork made by fellow employees and their family members.

## Carilion Clinic Utilizes Facebook for "People's Choice" Voting

The Third Annual Exhibit of The National Arts Program® for Carilion Clinic employees and their family members was a fantastic occasion. There were many officials in attendance at the May reception including; Virginia State Senator John Edwards, Steve Arner the President and CEO of Carilion Medical Center, Sheila Lambert the Vice President of Carilion's Pediatric and Guest Services, and Carilion's Chief Development Officer Kay Strickland. They were there to honor both the artists and The Dr. Robert L. A. Keeley Healing Arts Program.

Maria Webb is the exceptional coordinator behind the show and ensures a wonderful experience is had by every single participating artist. Her dedication is the reason for the huge boost in participation and resulted in a fifty percent increase. The end result of her promotional efforts was a

beautiful exhibit that included 143 works of art hung in Carilion Roanoke Memorial Hospital.

Once again Maria incorporated a People's Choice Award by uploading pictures of all of the artworks as well as information about each entry to their Facebook page where visitors could vote for their

favorite piece. Voting this year went smoothly according to Maria who also accepted votes via phone, text and email from those who don't use Facebook. In the end the People's Choice winner was teen artist Ethan



Spencer for his painting entitled "On the Shores of Life" (pictured) which received an amazing 258 Likes on Facebook! When asked about his piece here is what Ethan had to say, "I love boating and spending time on the water because it is peaceful and serene. I tried to capture my love of the beach, water, and boating through this painting."

Make sure to visit their Facebook page to view all the wonderful artwork from this year's show!

## UPDATED ARTIST PROFILES

In an era where everything seems focused on the use of social media, we are always striving for ways to help our online artists share and promote their artwork utilizing the free artist accounts available on our website. If you have visited our site lately, you may have noticed some of the changes we have implemented to your artist accounts in the last month.

As an online artist, you now have the ability to add your personal website along with links to your social media accounts. We see these new additions as another way for you to share your artistic talents and connect with other artists just like you across the country.

We hope you will take a minute to log in, review and update your artist bio including adding your social media accounts. We look forward to staying connected with you!



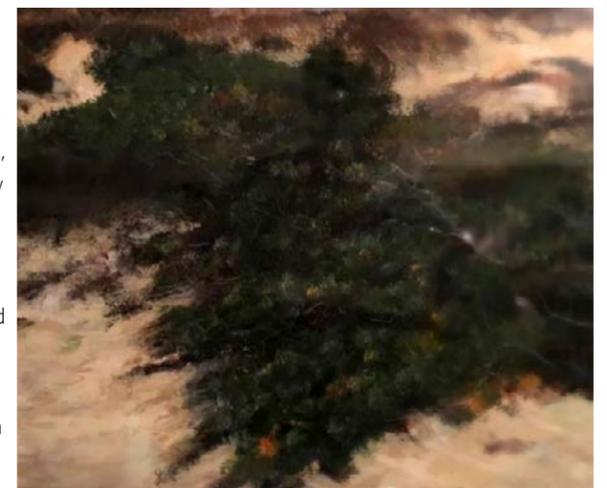
## Tremendous Turnout in Pinellas County

Pinellas County, Florida celebrated their Tenth Anniversary with the NAP with record breaking numbers. This year's exhibition featured 240 pieces of art from more than 180 artists! Organizing and installing a show of this magnitude is no small undertaking, but co-coordinator Sarah Markofski does it with true professionalism. The result, a courthouse lobby full of the tremendous talents of employees, retirees, volunteers and their family members.

When asked if they did anything different to promote the show this year, co-coordinator Mary Kvam stated, "that the county is hiring between thirty and fifty new employees a month with about the same number retiring." With the constant addition of so many new employees, the show not only increased their total number of eligible participants, they also had a record number of first time entrants.

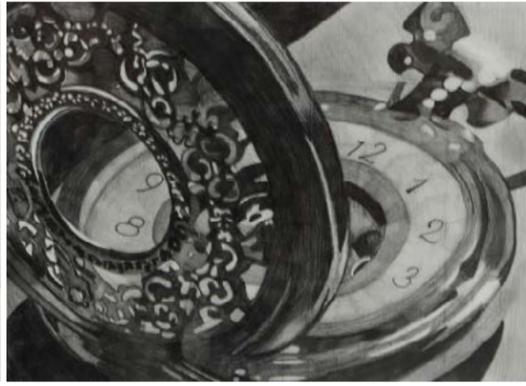
Along with the participants, the exhibition is extremely well received by the local leadership with a huge showing of support from county officials at the awards reception held on June 27th. Dave Blazewitz, Interim Director of Human Resources emceed the event with a different county official announcing the awards in each of the categories. The NAP's Director of Programs, Robyn McGinley, attended the awards reception to present the new Art Education Award in addition to recognizing the coordinators with the tenth anniversary award for all their hard work.

In celebration of their anniversary, the original three judges from their very first show were invited back to judge this year's exhibition. What a lovely way to mark the growth of the show over the past decade!



"Sea Oats"; Greta Finney; Intermediate, Art Education Award; Painting; Employee; Business Technology Services

## AND THE BEST OF SHOW WINNERS ARE...



### Teen 13-18

Atlantic Health, NJ - Nicole Reilly

Cape May - Macie Hawthorne  
*(pictured above right)*

Carilion Clinic (Youth/Teen) - Zoe Poush

DFW Airport (Youth/Teen) - Ann Marie Wang

### Adult Amateur

Ann & Robert H. Lurie

Children's Hospital of Chicago - Kristine May Florentino  
*(pictured above left)*

Carilion Clinic (Adult) - Mahesh Tailor

Reno-Tahoe Airport - Carmen Mansfield

### Adult Intermediate

Charlotte-Mecklenburg - April Kinley

Johns Hopkins Medicine - Tameka Shelford

Pinellas County - Wendy Parsons

University of Arizona - Corey Shemroske

### Adult Professional

DFW Airport (Adult) - Uche Amadi

Tacoma - Carrie Carriveau

Union County - Michael Endy

## IN THE NEWS THIS QUARTER

### Floating art lets people walk on water at Italy's Lake Iseo

Thanks to a pop-up art installation made of floating saffron-colored walkways, visitors to northern Italy's Lake Iseo can now walk on water. Well, sort of. The Floating Piers, an artwork which moves with the waves, stretches across the lake linking two islands to the mainland -- transforming the otherwise tranquil island of Monte Isola into a tourist hot-spot for 16 days this summer.

### At any skill level, making art reduces stress hormones

Whether you're Van Gogh or a stick-figure sketcher, a new Drexel University study found that making art can significantly reduce stress-related hormones in your body. Although the researchers from Drexel's College of Nursing and Health Professions believed that past experience in creating art might amplify the activity's stress-reducing effects, their study found that everyone seems to benefit equally.

### Banksy art appears on wall of UK school with surprise 'thanks' letter

World famous street artist Banksy has resurfaced and this time painted a surprise mural on the wall of a primary school in his hometown of Bristol, England. The artwork on the wall of Bridge Farm Primary was a gift from Banksy to the school after a student named a schoolhouse in honor of the anonymous artist, a spokesperson confirmed to the Independent.

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# THE National ARTS PROGRAM®

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The National Arts Program® was established in 1982 to identify, showcase, and reward the visual artistic talent in America. Today we sponsor 87 venues across the country with steady growth.



## ARTIST SPOTLIGHT

(Clockwise from top left)

Tracey Parks, "Home", Intermediate, Painting

Lyla Chollampel, "Rainbow Unicorn Dreams", Youth 12 & Under, Painting

Sheri Semones, "Sunflower", Amateur, Photography

Ron Bendorff, "Mailbox Tag", Intermediate, Painting

Cruz Garcia III, "After the Storm", Professional, Photography