

USING ART TO NAVIGATE ORLANDO AIRPORT

Orlando International Airport views art as an integral part of their airport design using their installations not only to bridge the architecture, but as a wayfinding element for passengers traversing the airport. By utilizing artwork to help travelers visually define their current location within the airport, they are able to determine how to get to their destination.

This technique applies not only to the permanent installations, but to rotating exhibits like the National Arts Program® exhibit entitled "Share the Art". This year's exhibition was displayed in two different locations within the airport due to continuing terminal construction and the large number of participants who registered. With the Youth/Teen artwork being display on the 'A' side of the security check point and the Adult artwork on the 'B' side near the old ARTport gallery, the show provided not just one, but two wayfinding points for travelers.



Coordinator Vera Walker sees the separation not only as a positive with regards to navigating the airport, but it also allows the exhibit to have a more visible impact with travelers. Busy airport travelers like Kirsty Butler agreed stating, "We saw the show last week when we were flying home and very much enjoyed looking at the pieces."

So if you happen to be traveling through the Orlando Airport prior to the end of the month, make sure to keep an eye out for the Eleventh Annual "Share the Art" employee show. It just might help you find your way around!

Jackie's Renderings

A message from the Executive Director

With Fall officially here in Pennsylvania, we get to see a vivid canvas of color come out all around us. It inspires me to see leaves falling and know a new season is once again upon us. There is lots happening here at the National Arts Program®; our new Art Education Award is being well received

across the country, our artist biographies in the online gallery have expanded to include social media links, and we are closing in on another great year of NAP artwork across the



"Leaf Series Number 2" by online artist Mary McAllister

country with many new venues. Stay in touch with us this season through Instagram @nationalarts (make sure to check out the contest highlighted below) or like us on Facebook. We love seeing your pictures and hearing about what inspires you! PS: Don't forget to exercise your right to express yourself and VOTE this season!

MANCHESTER PUTS "ART ON THE WALL" AT CITY HALL

This year Manchester coordinator Vicki Ferraro was challenged with planning around the renovations taking place in city hall. These were the first significant improvements made to the interior of the 171 year-old building since the complete City Hall restoration in 1998. City hall is not only the site of their National Arts Program® Exhibit but the award reception also takes place in the Aldermanic Chambers on the third floor. Since Vicki has so much experience coordinating this successful event each year, she handled it seamlessly. Although space was limited, there were a total of 117 pieces created by participants from various city departments, Manchester School District, retirees and volunteers that were displayed throughout the building.

In addition to the existing National Arts Program® Awards, this year Manchester generously provided a cash prize of \$100 to both their People's Choice and Mayor's Choice awards. Mayor Gatsas who has always been a strong supporter of the show, is present at each and every annual award reception eager to congratulate the participants and pose for pictures with the winners. This year the Mayor chose an amazing piece entitled 'Evening in

Manchester', by Lori Sweeney as the recipient of his award.

Daniel Bérubé won the People's Choice award this year for his photograph entitled "Faces". Daniel took to Facebook saying he was, "Extremely proud and honored to be awarded the "People's Choice" Award for my practical composition "Faces" as part of the National Arts Program® 11th Annual City Employee Art Exhibit Awards Ceremony!"

We would like to congratulate Daniel, Lori and all of the participants from the 11th Annual Manchester NAP show who shared their incredible talents!



Daniel Bérubé proudly posted this picture of himself with his winning piece on his Facebook page.

UF HEALTH JACKSONVILLE CREATES A POSITIVE CULTURE

It was upon attending the 2011 Society for Arts in Healthcare conference that Tawana Brown first learned about the National Arts Program®. As a member of the UF Health Wellness Program, whose mission is to "create a positive culture of health and wellness for UF Health Jacksonville employees that encourages a work-life balance and promotes an optimal environment for patient healing and satisfaction," she immediately recognized how the NAP would fit in perfectly.

Flash forward to five years later and it's obvious that Tawana was right. Over the years, the UF Health Jacksonville employees and their families have fully embraced the annual opportunity to display their artwork as evidence from the continued growth in participation numbers as well as the number of pieces on display. Participants such as Jourdan Thomas (pictured) who proudly stands next to her piece entitled "Love" beaming with joy.

The exhibit, which featured more than 150 pieces, was prominently showcased in the Atrium of the hospital where it can be appreciated by both employees and visitors alike. This is turn directly



"Love"; Jourdan Thompson; Youth 12 & Under; Relative; Respiratory Therapist

helps to promote an environment where caregivers are encouraged to have a healthy work-life balance while also adding a humanizing element to the hospital experience for the patients.

To honor Tawana, who has been coordinating the show since 2012, the NAP reached out to Wellness Medical Director,

Mark McIntosh, MD, and asked him to present the National Arts Program® Fifth Anniversary Award to her during their reception. The award is recognition for all the hard work Tawana has done to ensure that the program succeeds and continues to grows each year.

The National Arts Program's Instagram PUMPKIN CARVING Contest

follow @nationalarts
take a photo
tag #nappumpkin2016

Get into the spirit of fall and unleash your creative talents by participating in our first Instagram Pumpkin Carving Contest!

Check out our Instagram, @nationalarts, for more information.

EXECUTIVE LEADERSHIP ATTENDS VIA'S RECEPTION AT THE GRAND

For six straight years VIA Metropolitan Transit has been showcasing employee and family art and this year was another beautiful display of the talent that exists in their community. Coordinators Daniel Rodriguez and Jerri Ann Jones did a tremendous job organizing the exhibit which featured 140 artworks from 15 participating departments as well as their family members and retirees. Their exhibit and reception was once again held in The Grand. This is a very historic building that had once been the Great Northern Railroad Station and features a large central exhibition space. Walking through the space you will notice three of the most gorgeous stained glass windows that overlook the space. It is an excellent location in which to feature art and especially the art of its wonderful employees.

The reception took place on August 27th and brought in so many attendees including special guest, CEO Jeffery Arndt who was pleased to honor these remarkable artists. Mr. Arndt is the President and Chief Executive Officer of



The Grand at VIA Villa was the backdrop for VIA's NAP exhibit and a beautiful site to display the works of these talented artists.

VIA Metropolitan Transit which provides transportation services to the fast growing city of San Antonio. In addition the Acting Manager of Employee Service/Benefits, Cathy Schnitzer, came to the reception which included music by pianist Justin Cruger and catering by Ann Maries.

For VIA's Sixth Annual NAP Exhibit Daniel and Jerri Ann utilized the Non-Matching Scholarship for judges honorariums, printing invitations, event announcements, mail-outs and towards awards reception enhancements. Daniel stated that the funds were very helpful in advertising the exhibit and raising awareness of both the program and the arts in general.

AND THE BEST OF SHOW WINNERS ARE...



Teen 13-18

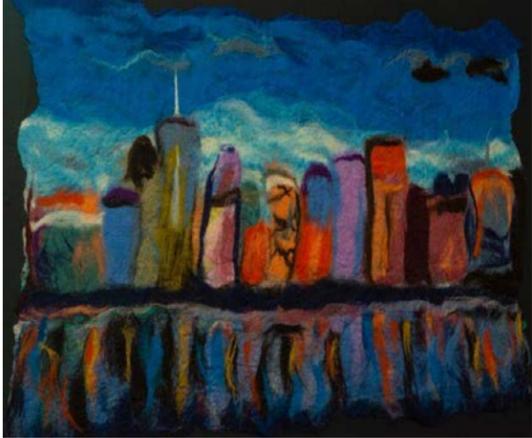
Atlantic Health - Nicole Reilly

Adult Amateur

UF Health Jacksonville - Stephanie Tootle
VCU Health - Kurt Schuelke

Intermediate

Hartsfield-Jackson Atlanta International Airport - Edward Brackin
Manchester - Cynthia Thibeault
Orlando International Airport - Austin Barnett
Pinellas County - Wendy Parsons



Adult Professional

Lexington - Gary Graham
Pittsburgh - Angela Pasquale
VIA Metropolitan Transit - Manasseh Johnson

Pictured: Stephanie Tootle (Top); Cynthia Thibeault (Bottom)

IN THE NEWS THIS QUARTER

MoMA Will Make Thousands of Exhibition Images Available Online

The Museum of Modern Art, which has defined Modernism more powerfully than perhaps any other institution, can often seem monolithic in the mind's eye, essentially unchanged since its doors opened in 1929: a procession of solemn white-box galleries, an ice palace of formalism, the Kremlin (as the artist Martha Rosler once called it) of 20th-century art.

Nicole Shulde leaves 'day job' to launch art career

Nicole Moffett Shulde is the poster child for artist support programming of the Lincoln Arts Council (LAC), and for what can grow out of the opportunities made possible by those who invest in their arts community. In 2013, Shulde entered a piece in the National Arts Program, hosted for Lincoln by the LAC.

Your next Instagram post could land in an art exhibit

If you think Instagram isn't real art, think again. From London to Singapore, exhibits are curating photos exclusively from Instagram, and featuring the artists behind the accounts just like they would any photographer or artist. At a recent show in Singapore, dubbed the "K+ Instagram Exhibition," 13 Instagram users had recent posts enlarged, printed on canvasses and priced to sell to anyone who wanted to pay for them.

To read full articles visit our website.

THE National ARTS PROGRAM®

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The National Arts Program® was established in 1982 to identify, showcase, and reward the visual artistic talent in America. Today we sponsor 87 venues across the country with steady growth.



ARTIST SPOTLIGHT

(Clockwise from bottom left)

Anne Dekeyser, "So A Guy Walks Into a Bar ...", Amateur, Photography

Tony Fowler, "Clawfoot Station", Professional, Painting (Digital)

Julia Starr, "Untitled", Intermediate, Painting

Alexandra Autolitano, "Turpentine Finch", Intermediate, Painting

